



El Pueblo Historical Monument
 Event Application
 125 Paseo de la Plaza, Suite 400
 Los Angeles, CA 90012
 Office: (213) 485-8435 / Fax: (213) 485-8238



Event Information

Event Name: _____

Event Date(s): _____

Event Hours: _____ a.m. / p.m. to _____ a.m. / p.m.

Set Up: _____ a.m. / p.m.

Strike: _____ a.m. / p.m.

Event Location:
(Please mark all that apply.)

- Kiosko Plaza Pico House Sanchez Street Fire House Courtyard
 South Plaza Biscailuz Gallery Father Serra Park
 North Plaza Placita Dolores Avila Adobe Courtyard

Purpose/Description of the Event

Event Sponsor(s): _____

Is this event open to the public? Yes No

Maximum Attendance Expected: _____

What type of publicity will be used to promote the event?
(Including press release, media alert, public service announcements, ect.)

Will you be sending out invitations? Yes No
(If yes, please attach a sample of the invitation.)

Dignitaries to be invited:
(Please indicate if confirmed.)

Will you have entertainment? Yes No
(If yes, please list name and type in the space provided.)

Will you have food served at this event? Yes No
(If yes, please provide caterer's contact information. In addition, the caterer must have a valid health permit.)

Will alcohol be served at this event? Yes No
(If yes, please provide the vendor's contact information. In addition, the vendor must have a valid liquor license.)

Will you have third party vendors at this event? Yes No
(If yes, please list vendor's contact information.)

Will you be hanging banners? Yes No
(If yes, please provide number and dimensions.)

Additional Logistics

Will you have tables, chairs, booths, portable toilets, etc.? Yes No
(If yes, please list equipment below, and provide a draft copy of your site plan.)

Booths:
10x10: _____ 10x20: _____ 20x20: _____

Portable Toilets:
Reg: _____ ADA: _____

Chairs: _____ Tables: _____

Will you be renting this equipment? Yes No
(If yes, please provide the rental company's contact information.)

Will you have an audio or visual system? Yes No
(If yes, please provide the company's contact information.)

Will you have inflatable and/or children's rides? Yes No
(If yes, please provide type and the company's contact information.)

Will you provide your own security? Yes No
(If yes, please provide the company's contact information.)

Will you provide your own custodial service? Yes No
(If yes, please provide the company's contact information.)

Have you made arrangements for parking? Yes No

(The Monument is unable to provide free parking. For parking rates and/or arrangements, please contact Henry Matute, GSD Parking Supervisor at 213/ 473-5515.)

Event Coordinator's Contact Information

Name: _____ Title: _____

Organization: _____

Address: _____

E-mail: _____

Phone: _____

Cell: _____

Fax: _____

Monument Use Fees and Requirements

1. Monument event usage fees are as follows:

Pico House:

6 Hours (\$1,250.00) / Calendar Day (\$4,000.00)

Kiosko Plaza, South Plaza, Placita Dolores:

6 Hours (\$1,000.00) / Calendar Day (\$3,500.00) – each area

North Plaza, Avila Adobe Courtyard, Father Serra Park:

6 Hours (\$1,000.00) / Calendar Day (\$2,000.00) – each area

Biscailuz Gallery, Sanchez Street and/or Fire House Courtyard:

6 Hours (\$500.00) / Calendar Day (\$1,000.00) – each area

Sanchez Street Gravel Lot:

Calendar Day (\$750.00)

2. If an Event exceeds 250 people, Permittee is required to provide and service portable toilets.
3. If an Event exceeds 250 people, Permittee shall provide sufficient security guard service to ensure public safety.
4. Permittee will reimburse the Monument for any damages and repairs caused by their event. Upon approval of the application, a refundable \$2,000.00 Security/Maintenance Deposit is required for each site usage area. The Security/Maintenance Deposit must be in the form of a business check, "cashier's check" or "money order."
5. Permittee must return premises in an undamaged, clean, swept condition; otherwise the Security/Maintenance deposit may be forfeited.
6. Permittee shall deliver to the Monument a Certificate of insurance in a form acceptable to the City Attorney, in an amount of not less than \$1,000,000.00 Comprehensive

General Liability, naming the City of Los Angeles, El Pueblo Monument, and their officers, employees, and agents as additional insured there under. The Certified and Additional Insured binder shall be hand signed in ink by the authorized agent of the Insurance Company.

7. Permittee shall obtain all necessary permits for this event. Permittee accepts the responsibility of enforcing all state, county, and city laws regarding the use of intoxicants.
8. The Monument shall assign an employee to act as a liaison to protect the Monument's interests throughout the event. The Monument shall recover the cost of maintaining the liaison at the Monument during non-operational hours from Permittee.
9. Pedestrian flow of Traffic in and out of the museums shall not be obstructed during Monument operational hours.
10. During non-business hours, a monitor fee will be assessed at current Monument cost recovery rates. Additional monitor(s) may be required for museum areas or large-scale events at the discretion of the Monument.

Please send the completed application to:

**El Pueblo Historical Monument
Special Events Division
125 Paseo de la Plaza, Suite 203
Los Angeles, CA 90012**

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