

Patricia Alarcón

Patricia Alarcon serves as the Recruitment and Relationship Manager for the USC Educational Partnerships Department, leading efforts to create and nurture relationships internally at USC and externally with community program partners in the non-profit, private and public sectors. She provides fundraising and development support to the annual USC McMorrow NAI Gala and proudly serves in an elected position for the 2018-2020 USC Staff Assembly.

Prior to joining USC, she was the East Area Director for the Office of the Mayor Eric Garcetti. An effective community advocate, business partner and local city representative for the City of Los Angeles. Successfully managed programs, fundraising, events and convened the private sector, nonprofit and community for a prosperous outcome. A constant advocate for East and Northeast Los Angeles communities in the areas of Education, Economics and the Arts.

Previous to her work with the Office of the Mayor, she dedicated work to the Office of USC Local Government Relations, a member of the USC Specific Plan Team that established and executed the civic engagement initiatives for the \$1 Billion USC Village construction project that would create millions of dollars of annual revenue for the city and 12,000 new jobs.

Patricia is a proud Angeleno, born at LAC+USC (Boyle Heights) and grew up in Boyle Heights and El Sereno. Attended local schools from City Terrace Elementary, El Sereno Jr. High to Wilson High School and graduate of Azusa Pacific University (APU). Presently taking courses at APU to fulfill her higher education passion & journey towards a Masters of Arts in Leadership.

For over 20+ years, she has served her East Area community and has been honored serve on many non-profit boards, advisory boards and fundraising committees. Most recently, she was part of the HOPE Latina History Day Committee, Hollenbeck PALS Gala Committee and Board Member at Barrio Action Youth and Family Services. She has worked extensively in the private sector in development; fundraising, corporate event planning and community outreach projects and was also a community outreach consultant and grant writer. Patricia prides herself on working with public-private partnerships to make a positive impact on the economic, cultural, artistic and educational development of Los Angeles.

Patricia Alarcon was honored to have served on the East LA Planning and Land Use commission for the City of Los Angeles, appointed by Los Angeles Mayor Eric Garcetti from 2015- 2019.