

Lori Quon

Lori Quon is third generation Chinese American born and raised in Los Angeles. She has always had a strong affinity towards Los Angeles history having grown-up in the community. Her family has even donated artifacts to the Chinese American Museum and her grandfather, Albert T. Quon, was honored as a CAM History Maker Award in 1999.

Lori has been a serial entrepreneur having founded companies in consumer home goods and apparel for domestic and international markets. Her company Brio International (1993-2006) was an international import-export company based in Hong Kong. There she developed private label apparel collections from concept to final product for customers in Latin America and the U.S., for brands including Juicy Couture.

She also co-founded Rakku Inc. (2006-present), a company specializing in the production and distribution of innovative organizational products sold throughout the U.S. (Wayfair, Bed, Bath & Beyond and Target) and overseas in Asia and Europe. Rakku has gained prominence having won the prestigious Good Design Award from the Chicago Athenaeum: Museum of Architecture and Design: the Shoe Wheel (2006) and the Banca Shoe Bench (2019).

Lori has used her strong marketing background, honed from work at Ogilvy & Mather Direct Hong Kong, to implement extensive successful marketing campaigns which included print and television features of the Shoe Wheel. She garnered organic media features in key outlets such as the New York Times, the Washington Post, O The Oprah Magazine, The Today Show, Good Morning America, and The Rachael Ray Show. The Shoe Wheel also received positive press coverage in over 36 countries around the world. She has even sold-out the Shoe Wheel on-air at HSN (Home Shopping Network) multiple times.

She attended the University of Pennsylvania graduating with a Bachelor of Arts in Communication, Cum Laude. While attending University of Pennsylvania, she spent half a year at an intensive Mandarin language program at the Beijing Foreign Languages Normal College. She also earned a Master of Business Administration at the Marshall School of Business at the University of Southern California.

Lori has been proud to serve her community. Lori was a member of the New West Charter School Governance Council (2015-2022); member of the UCLA Lab School Alumni Committee (2015-2016); and President of the Sawtelle Judo Dojo Parent Board (2013-2015). She is conversant in both Spanish and Mandarin.